

CONA

Privacy Policy

Effective Date: April 26, 2026

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Website: <https://cona.design> | **Contact:** nikita@cona.design

Cona ("Cona," "we," "us," or "our") provides a room design and furnishing platform that helps users visualize, create, share, and furnish spaces using design tools, uploaded content, 3D assets, artificial intelligence, and product discovery features. This Privacy Policy explains how we collect, use, disclose, and protect information when you use our website, applications, tools, and related services (collectively, the "Service").

By accessing or using the Service, you acknowledge that you have read this Privacy Policy. If you do not agree with this Privacy Policy, please do not use the Service.

1. Scope of This Policy

This Privacy Policy applies to information collected through the Service, including Cona.design, related web applications, mobile or App Clip experiences, design tools, room scanning or visualization features, community or sharing features, and communications with Cona.

This Policy does not apply to third-party websites, retailers, payment processors, social platforms, or services that we do not own or control, even if they are linked from the Service.

2. Information We Collect

2.1 Information You Provide to Us

- Account information, such as your name, email address, username, password or authentication credentials, and profile details.
- Room and design content, such as room photos, room scans, floor plans, measurements, dimensions, layouts, item placements, saved designs, uploaded furniture images, generated 3D objects, comments, captions, and other content you create or upload.
- Product and style preferences, such as saved items, liked designs, favorite styles, mood boards, wish lists, products viewed, products placed in rooms, and furnishing preferences.
- Communications, such as messages you send to us, survey responses, support requests, feedback, advisor or partnership inquiries, and other correspondence.
- Payment and transaction information, if we offer paid features, subscriptions, marketplace purchases, or other paid services. Payment card details are typically processed by third-party payment processors, and we do not intend to store full payment card numbers on our systems.

2.2 Information Collected Automatically

- Usage data, such as pages viewed, designs created, features used, interactions with 3D tools, search queries, clicks, session duration, referral sources, and error logs.

- Device and technical data, such as IP address, browser type, operating system, device type, approximate location derived from IP address, language settings, and identifiers used for analytics, security, or performance.
- Cookies and similar technologies, such as session cookies, local storage, pixels, analytics tags, and related tools that help us remember preferences, keep you signed in, understand usage, and improve performance.

2.3 Information From Third Parties

We may receive information from third-party services if you use them to sign in, share content, import information, interact with product links, or connect with Cona through partner platforms. The information we receive depends on your settings and the policies of those third-party services.

3. User-Generated Content and Public Sharing

Cona is built around user-created rooms, designs, images, 3D objects, and related content. You retain ownership of the content you submit, upload, or create through the Service, subject to the rights you grant us in our Terms of Use or other agreements.

Some content may be private to your account, while other content may be shared publicly or with selected users if you choose to publish, post, share, or make it visible. Public or shared content may be viewed, saved, copied, referenced, or otherwise interacted with by other users or the public.

Please avoid uploading content that includes sensitive personal information, private documents, or images of people without appropriate permission.

4. How We Use Information

We use the information we collect to:

- Provide, operate, maintain, and improve the Service.
- Create, save, display, and personalize room designs, floor plans, product placements, 3D scenes, and related experiences.
- Process uploaded photos, room scans, masks, 3D assets, and other content for visualization, object generation, scaling, segmentation, rendering, and related AI or design functionality.
- Recommend products, design ideas, styles, layouts, rooms, furniture, decor, and other content that may be relevant to you.
- Support community features, sharing features, saved designs, user profiles, and published design content.
- Communicate with you about your account, support requests, product updates, feedback, promotions, partnerships, or administrative matters.
- Analyze usage, measure performance, troubleshoot errors, improve security, prevent abuse, and develop new features.
- Comply with legal obligations, enforce our terms, and protect the rights, safety, and property of Cona, users, partners, and the public.

5. AI and Automated Processing

Cona may use artificial intelligence, machine learning, computer vision, 3D reconstruction, rendering, segmentation, recommendation, and related automated systems to provide and improve the Service. For example, we may process uploaded room images, object images, masks, room scans, product data, and design interactions to generate 3D objects, estimate dimensions, create visualizations, recommend items, or

improve product functionality.

Unless we state otherwise, AI outputs may be approximate and should be reviewed by users before relying on them for purchases, measurements, safety, installation, or design decisions.

6. How We Share Information

We do not sell your personal information in the ordinary sense of exchanging it for money. We may share information in the following circumstances:

- **Service providers.** We may share information with vendors that help us operate the Service, such as cloud hosting, storage, database, analytics, email, authentication, security, error monitoring, payment, AI processing, 3D processing, customer support, and infrastructure providers.
- **Product, retail, and commerce partners.** If you interact with product links, retailer integrations, purchasing features, affiliate links, sponsored placements, or marketplace features, relevant information may be shared with or collected by those partners as needed to provide the feature, attribute conversions, or complete a transaction.
- **Public or shared content.** Information included in public profiles, published designs, public comments, shared rooms, or community posts may be visible to other users or the public.
- **Legal and safety purposes.** We may disclose information if we believe it is necessary to comply with law, legal process, governmental requests, enforce our terms, investigate abuse, protect rights or safety, or prevent fraud or security issues.
- **Business transfers.** If Cona is involved in a merger, acquisition, financing, reorganization, bankruptcy, sale of assets, or similar transaction, information may be transferred as part of that transaction.
- **With your direction or consent.** We may share information when you direct us to do so or when you give us permission.

If we engage in data practices that are considered a "sale" or "sharing" under applicable privacy laws, we will provide any legally required notices and choices.

7. Cookies, Analytics, and Similar Technologies

We use cookies and similar technologies to keep the Service working, remember preferences, understand how people use Cona, improve performance, prevent abuse, and measure the effectiveness of marketing or referral campaigns.

You can usually control cookies through your browser settings. Some cookies are necessary for the Service to function, and disabling them may affect your ability to use certain features.

8. Data Retention

We retain information for as long as reasonably necessary to provide the Service, maintain your account, comply with legal obligations, resolve disputes, enforce agreements, protect security, and improve Cona. The exact retention period depends on the type of information and the purpose for which it was collected.

For example, account information may be retained while your account is active; design content may be retained until you delete it or close your account; usage logs may be retained for analytics, security, or debugging; and backups may persist for a limited period after deletion before being overwritten.

9. Security

We use reasonable administrative, technical, and organizational safeguards designed to protect information from unauthorized access, disclosure, alteration, or destruction. These safeguards may include access controls, encryption in transit, secure infrastructure practices, monitoring, and vendor review.

No method of transmission or storage is perfectly secure. You are responsible for keeping your login credentials secure and for controlling access to devices where you use Cona.

10. Your Choices and Rights

Depending on where you live, you may have rights to access, correct, delete, export, restrict, object to, or withdraw consent for certain processing of your personal information. You may also have the right to opt out of certain marketing communications or certain types of targeted advertising, sale, or sharing where applicable.

To make a privacy request, contact us at nikita@cona.design. We may need to verify your identity before completing certain requests. We will respond in the time required by applicable law.

You can unsubscribe from marketing emails by using the unsubscribe link in those emails. Even if you opt out of marketing, we may still send administrative, transactional, security, or service-related messages.

11. Children's Privacy

The Service is not directed to children under 13, and we do not knowingly collect personal information from children under 13. If we learn that we have collected personal information from a child under 13 without appropriate consent, we will take reasonable steps to delete it.

If you believe a child under 13 has provided personal information to Cona, please contact us at nikita@cona.design.

12. International Users

Cona is based in the United States. If you access the Service from outside the United States, your information may be processed in the United States and other countries where our service providers operate. These countries may have privacy laws that differ from those in your location.

13. Third-Party Links and Services

The Service may link to third-party websites, retailers, product pages, social platforms, payment processors, or other services. We are not responsible for the privacy practices, security, or content of third-party services. Your use of third-party services is governed by their own privacy policies and terms.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will provide notice as appropriate, such as by posting the updated policy on the Service, updating the "Last Updated" date, or sending a notice to the email associated with your account.

Your continued use of the Service after an updated Privacy Policy becomes effective means you acknowledge the updated policy.

15. Contact Us

If you have questions about this Privacy Policy or Cona's privacy practices, please contact us:

Company	Cona
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Website	https://cona.design
Email	nikita@cona.design

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